

## University of Pretoria Yearbook 2022

## Entrepreneurship 313 (OBS 313)

**Qualification** Undergraduate

Faculty of Economic and Management Sciences

Module credits 20.00

NQF Level 07

Prerequisites

OBS 114,124 and 213 with admission to the examination in OBS 223. Only available

to BCom (Entrepreneurship) students

**Contact time** 3 lectures per week

**Language of tuition** Module is presented in English

**Department** Business Management

Period of presentation Semester 1

## **Module content**

\*Only for BCom (Entrepreneurship) students

The practice of starting up by applying the lean start-up principles; Understanding the realm and elements of the pre- and start-up process; Incubation and commercialisation within the entrepreneurial process. International exposure towards expanding business footprint (virtual entrepreneurial team collaboration).

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